



Your Association in Action

WSDA Advocacy & Support

Workforce: Ongoing Advocacy to Resolve the Preventive Dental Workforce Shortage

- **Creating the P-EFDA:** WSDA is advocating for legislation that would create a new category of dental care provider in Washington state, the **Preventive Expanded Function Dental Auxiliary (P-EFDA)**. P-EFDAs would work under a dentist's supervision and provide dental prophylaxis for patients in a healthy oral state.
- **Workforce Study:** A WSDA-funded study through the UW Center for Health Workforce Studies is complete, and it provides strong data in support of our workforce legislation.

Dental Benefits: WSDA's Dental Benefits Reform Legislation for 2027

- **Consensus Legislation from Ruckelshaus Center Mediation:** Enhanced state Dental Loss Ratio (DLR) reporting requirements to provide more transparency on how premium dollars are spent by dental carriers.
- **Out-of-Network Reimbursement Fairness:** The Office of the Insurance Commissioner (OIC) agreed to analyze 2023-2025 data from the All-Payer Claims Database and report what commercial dental carriers pay for 50 common dental codes to dental offices both in and out of their networks. This report will be published before the 2027 legislative session. Legislation will be drafted based on this data.

Dental Benefits: WSDA Advocacy Clarifies Pathways for In-Office Membership Plans

- **Advocacy with OIC:** WSDA completed comprehensive research on how in-office membership plans can comply with existing state law and worked directly with the OIC to confirm pathways for dental office eligibility.
- **In-Office Membership Plan Guide:** WSDA provided resources for offices looking to create and manage their own in-office membership plan (visit wsda.org/dentalbenefits).

Dental Benefits: Support for Dentists & Teams on Third-Party Payor Issues

- **Delayed Claim Payments:** WSDA released letter templates for members to communicate with insurance companies and/or their contractors regarding delayed claim payments (visit wsda.org/dentalbenefits).
- **Dental Benefits Concierge Service:** WSDA launched 1:1 dental benefits support for members and their staff. Visit wsda.org/dentalbenefits or email Crystal McGaffin at dentalbenefits@wsda.org.

Financial: Advocacy Helped Stop Tax Increase for Dentists

- **2025 B&O Tax Increase for Dentists:** WSDA helped stop a tax increase that would have taxed an *additional* \$3,500 per \$1,000,000 collected for most dental offices.



Become a WSDA Advocacy Champion

Go above and beyond to support WSDA advocacy with an additional \$250 donation.

Sign Up for WSDA Advocacy Texts

Stay informed and know when your voice can have the greatest impact. Text **WSDA** to **52886** to sign up.

Membership Model Pilot Program Wins (Year 2/3)

- **Active Member Count:** WSDA has **106 more** active members **than a year ago**.
- **Early Career Members:** Market share is **up 7% year over year**, and retention is at a **5-year high of 79%**.

New Member Benefits

- **WSDA Member Assistance Program:** Free to all members, WSDA's new Member Assistance Program offers up to 3 face-to-face or telehealth mental health counseling sessions per issue per year (visit wsda.org/wellness).
- **Student Loan Resources:** WSDA partnered with The Institute of Student Loan Advisors (TISLA) to provide members with free 1:1 student loan counseling and education (visit wsda.org/studentloans).

Non-Dues Revenue through WSDA-Owned Companies, Events & Programs

WSDA can decrease the cost of membership by developing and increasing non-dues revenue streams. ***When dentists purchase from WSDA companies, attend WSDA events, and participate in WSDA programs, they directly support the Association's ability to maintain a lower cost of membership!***



ComplyBetter | complybetter.com

- Sold **343 subscriptions** through August 2026, bringing in **over \$372,000** in revenue.
- **Expanded to New Jersey in August 2026**, with additional states to follow, bringing WSDA non-dues revenue from out of state.



WSDA L&I Advantage (Formerly WSDA Retro) | wsda.org/advantage

- Has over **1,160 participating offices** and has managed **over 1,570 L&I claims** for free for members since the program began.
- Has paid out **over \$126,000** in reimbursed employee wages to enrolled WSDA members.
- Contributed **over \$1,400,000** in revenue to WSDA for 2026.



Washington Dentists' Insurance Agency (WDIA) | wdiains.com

- **Over 1,230 dentists** now hold MedPro professional liability insurance through WDIA.
- Contributed **over \$600,000** to WSDA and local societies for 2026.



Pacific Northwest Dental Conference (PNDC) | wsda.org/pnnc

- **Welcomed over 4,700 attendees in 2026** — the highest number of attendees this decade.
- PNDC brought in **over \$1,850,000** in revenue to WSDA.
- Save the date for **PNDC 2027, April 1-3** in Seattle!

